



# HEinnovate

## Make Innovation Work in Higher Education

BRUSSELS, 27-28 FEBRUARY 2018

TUESDAY, 27 FEBRUARY 2018

08:30 – 09:30	Registration and <i>Welcome Coffee</i>
09:30 – 10:00	<p><b>Welcome remarks</b> by <b>Jens Nymand Christensen</b>, Acting Director General of the European Commission's Directorate General for Education, Youth, Sport and Culture and <b>Mari Kiviniemi</b>, Deputy Secretary General of the Organisation for Economic Co-operation and Development.</p>
10:00 – 10:40	<p><b>Keynotes</b> <b>Rianne Letschert</b>, Rector Magnificus of Maastricht University in The Netherlands, and <b>Sebastião Feyo de Azevedo</b>, Rector of the University of Porto in Portugal, will present rationales for the "Innovative &amp; Entrepreneurial Higher Education Institution", key achievements, challenges, success factors and future plans.</p>
10:40 – 10:55	<p><b>Kick-off: HEI-Hack! 30 students from 30 higher education institutions</b> from across the European Union will work in mixed teams on ideas that will make European HEIs more entrepreneurial and innovative. Coaches from Belgium, Spain, Poland, Portugal and Wales will support the teams.</p>
10:55 – 11:15	<p><b>"Cold calling" - HEI-Hack! Students meet with participants and HEInnovate Facilitators.</b></p>
11:15 – 11:40	<i>Tea &amp; Coffee</i>
11:40 – 12:00	<p><b>How do you see the innovative and entrepreneurial potential of your HEI?</b> A discussion about HEInnovate and a presentation of key features of the self-assessment tool.</p>
12:00 – 13:15	<p><b>HEInnovate and its use.</b> Moderated panel discussion with six higher education institutions that have been using HEInnovate for strategy design, programme implementation and strategic dialogue with key stakeholders on purpose, process, obstacles &amp; key success factors.</p> <ul style="list-style-type: none"> <li>• <b>Annemarie McHugh</b> from the Dundalk Institute of Technology, Ireland</li> <li>• <b>Steve Stevens</b> from the University of Ghent, Belgium</li> <li>• <b>Adina Fodor</b> from Babes-Bolyai University, Romania</li> <li>• <b>Daniel Pavlov</b> from Ruse University, Bulgaria</li> <li>• <b>Katja Lahikainen</b> from Lappeenranta University of Technology, Finland</li> <li>• <b>Barbara Gabriel</b> from the University of Aveiro, Portugal</li> </ul> <p>Moderator: <b>Andrew Harrison</b>, Learning Studio</p>
13:15 – 14:30	<i>Lunch</i>

ROOM  
1**APPROACHES TO EVALUATE  
ENTREPRENEURSHIP EDUCATION**

Impact studies in entrepreneurship education have traditionally focused on whether or not entrepreneurship education increases the number and quality of business start-ups. Over time, and with the wide acceptance of entrepreneurship and initiative taking as one of eight key transversal competences by the European Commission, a broader view of the importance of entrepreneurship education to develop the entrepreneurial mindset was established.

In this session, a recently formed European research consortium will present an overview of existing practices, and discuss with participants new approaches to evaluate entrepreneurship education. An input presentation on data collected through the HEInnovate Country Reviews on the organisation of entrepreneurship education with the HEI Leader Survey will give an overview of current evaluation practice as well as teaching methods, human resource development and internationalisation in Bulgaria, Ireland, Hungary, the Netherlands and Poland.

ROOM  
2**SPEED-DATING HEI PRACTICE -  
PEER-LEARNING TO INNOVATE** (SESSION WITH TWO PARTS)

The aim of this session is to engage into in-depth discussions on: What works and why? What are challenges and how are these addressed? What are success factors? Lessons learned? Participants can select up to three out of eight initiatives for speed-dating sessions of 25 minutes each.

1. **SGH Adaptation Days**, Krzysztof Kozłowski, Warsaw School of Economics (P1)
2. **Global Programme**, John Sisk, Dundalk Institute of Technology (P2)
3. **EDLAB** - the Maastricht University Institute for Education Innovation, Valérie Drost, Maastricht University (P3)
4. **Openlab**, Ivar Bjorkman, «Royal Institute of Technology, Karolinska Institute, Stockholm university, Södertörn University, Sweden (P4)
5. **Network of multidisciplinary ideation and business model generation**, Zsolt Bedo, Pecs University (P5)
6. **Business Innovation Lab**, Rüdiger Weißbach, Hamburg University (P6)
7. **Innovation Pedagogy**, Taru Konst, Turku University of Applied Sciences (P7)
8. **Round Tables to Innovate Study Programmes**, Magdalena Eitenberger, FH Campus Wien, University of Applied Sciences (P8)

ROOM  
3**TAKING ACTION -  
HEINNOVATE BEYOND SELF-ASSESSMENT**

In this first part of the Taking Action session, three initiatives will be provide ideas on how to enhance the involvement of students, researchers and teaching staff as key actors of the innovative & entrepreneurial higher education institution.

**Cross-Disciplinary Strategies - Applied Studies in Art, Science, Philosophy, and Global Challenges (CDS)**, the University of Applied Arts is playing a leading role in cross-disciplinary study programs and teaching in Austria. How to build synergies of co-operation?

Presenter: **David Campbell**, University of Applied Arts Vienna, Austria.

**Innovation Action for Circular Solutions** – How to build on the presence of short-term visiting researchers and industry experts in building effective R&D co-operation models.  
Presenter: **Csaba Fogarassy**, Szent Istvan University, Hungary.

**Conneect-U** – How to create unique and adaptive learning environments for both teachers and students. Conneect U is a unique academic platform for entrepreneurial teaching and co-creation, which takes people to the next level of interaction and knowledge transfer in entrepreneurship education.

Presenter: **Klaus Sailer**, Strasczeg Center for Entrepreneurship, Munich.

ROOM  
4**DIGITAL TRANSFORMATION  
OF HIGHER EDUCATION** (SESSION IN TWO PARTS)

The aim of this session is to understand different models for digital transformation that are currently in use in higher education and to discuss a possible new dimension for the self-assessment of digital capabilities of HEIs within HEInnovate.

The following experts will present their experience on the digital transformation in higher education: **Sarah Knight** (JISC), **Frank Gielen** (KIC - INNOEnergy), **Isabel Schünemann** (Stifterverband), **Jim Devine** (IADT).

The presentations will be followed by a moderated group discussion about the relevance of digitalisation for higher education in terms of knowledge exchange, organisational capacity, education, research, internationalisation.

ROOM  
5**HEI-HACK!**  
(CONTINUES UNTIL 18:00)

16:00 – 16:30

Tea & Coffee

16:30 – 18:00

PARALLEL SESSIONS

ROOM  
1

### POLICY LEARNING NETWORK

(CLOSED SESSION FOR MINISTRY REPRESENTATIVES OF COUNTRIES PARTICIPATING IN THE HEINNOVATE COUNTRY REVIEWS)

Chairs: **Begona Arano**, Head of Unit, European Commission and **Jonathan Potter**, Head of Unit, Organisation for Economic Co-operation and Development.

The aim of the session is to prepare the launch of the HEInnovate Policy Learning Network.

ROOM  
2

### SPEED-DATING HEI PRACTICE - PEER-LEARNING TO INNOVATE (CONTINUED)

Participants can select up to three out of eight initiatives for speed-dating sessions of 25 minutes each.

1. **Business Simulation course**, Lukasz Zoledziewski, Elblag University of Applied Sciences (P9)
2. **Bachelor and Master programmes «Science, Business & Innovation»**, Peter van Hoorn, Vrije University Amsterdam (P10)
3. **Developing the infrastructure for entrepreneurial mindset development**, Vladimir Zhechev, Varna University of Economics (P11)
4. **Student Social Innovation and Enactus World Cup**, Emer Ni Bhradaigh, Dublin City University (P12)
5. **Entrepreneurial training**, Andrea Guarise, Hub Innovazione Trentino (P13)
6. **Certificate on social innovation: compact (ZGI: kompakt)**, Christina Hunn, Social Entrepreneurship Akademie Munich (P14)
7. **Passion-based learning at Porto Design Factory**, Rui Coutinho, Porto Polytechnic University (P15)
8. **Using HEInnovate to build Action Plans for Innovation**, Stefania Popp, Junior Achievement Romania (P16)

ROOM  
3

### TAKING ACTION - HEINNOVATE BEYOND SELF-ASSESSMENT IN AFRICA, SOUTH-EAST ASIA AND LATIN AMERICA

In this second part of the Taking Action session, three initiatives will present how to introduce the HEInnovate self-assessment tool for higher education institutions for strategy development purposes in Tunisia, Kenya, Indonesia, Brazil and Chile.

**Promoting the Entrepreneurial University in Tunisia and Kenya** in co-operation with higher education institutions in Germany. Presenter: Michael Horig, German Academic Exchange Service (DAAD).

**Using HEInnovate to innovate higher education in Indonesia** in co-operation with Irish higher education institutions. Presenter: John Jameson, Dublin Institute of Technology, Ireland.

#### CHaLiCE - Connecting Higher Education and Local Partners in Collaboration and Engagement.

A capacity building initiative for universities and regions in Brazil, Chile and Europe. Presenter: Louise Kempton, Centre for Urban and Regional Development Studies (CURDS), Newcastle University, UK.

ROOM  
4

### DIGITAL TRANSFORMATION OF HIGHER EDUCATION (CONTINUED)

ROOM  
5

### HEI-HACK! (CONTINUED)

18:00 – 18:45

ARTS MEET ENTREPRENEURSHIP -  
WRAPPING-UP THE DAY IN A DIFFERENT WAY

19:00 – 21:30

Reception & Networking Dinner

09:30	<b>Opening</b>
9:35 – 10:40	<b>HEI-Hack! What to change in higher education: The student perspective.</b> 5 student teams will present their ideas on how to make HEIs more innovative and entrepreneurial.
10:40 – 11:10	<i>Tea &amp; Coffee</i>
11:10 – 11:30	Key findings from the first round of HEInnovate country reviews , <b>Joaquim Oliveira Martins</b> , Special Adviser to the Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD.
11:30 – 12:45	<b>Supporting entrepreneurship and innovation through higher education – What role for public policy?</b> Roundtable with high-level policy representatives from the HEInnovate country reviews
12:45 – 13:00	Closing remarks, <b>Antoaneta Angelova-Krasteva</b> , Director, European Commission
13:00 – 14:00	<i>Networking Lunch</i>

